Deecoding

Data Integration & Analytics

Azure-first • AWS & GCP supported

Executive sample visuals — 2025

Executive Overview

Unified, governed analytics for faster decisions.

Pipelines on Azure (ADF/Synapse/Databricks), plus AWS Glue/Redshift and GCP BigQuery/Data

- Integrate: SaaS, databases, files, and APIs with incremental loads.
- Model: Delta lakehouse (bronze/silver/gold) and semantic layers.
- Visualize: Power BI, Looker, or QuickSight with KPI scorecards.

Hourly / Daily

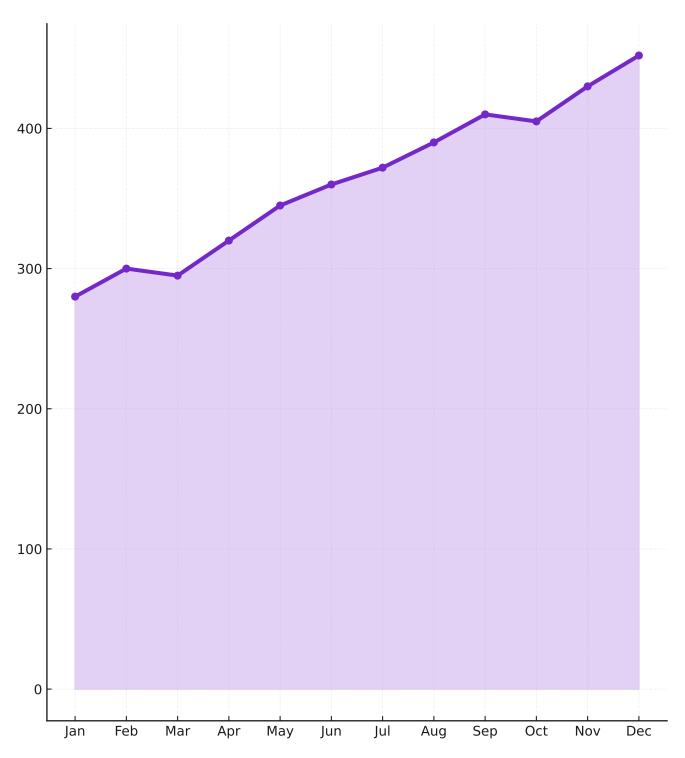
3-5 (Starter)

Dashboards shipped

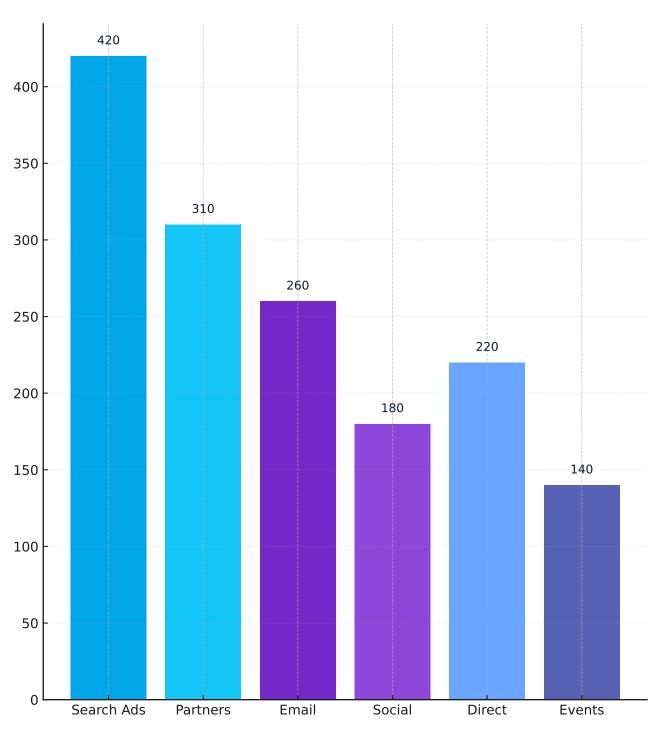
Data quality tests

Uptime target

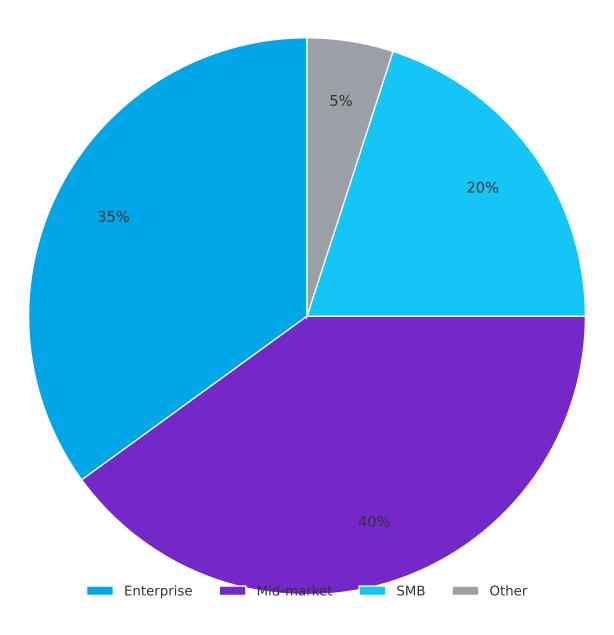




Channel Performance — Qualified Leads



Customer Mix



Reference Architecture (simplified)

